

### PURCHASE OF OLD LETTERS.

The Latest Advertising Fad Objectionable.

### ANGRY ENGLISH REFUSAL

An American custom which is creeping into English commercial life, threatens, unless exposed and suppressed, to add a new terror to our everyday correspondence, says the Daily Mail. It is the surreptitious purchase and use of the letters of private individuals for the purpose of assisting the business schemes of houses to which those letters were not addressed.

No English firm of repute would sell the private letters of its customers to another firm which desired to obtain for trade purposes the writers' names and addresses; but an article in Monday's Daily Mail showed that the device has been introduced, and since the publication of that article a highly respected company of manufacturers in the country has forwarded for our inspection an extraordinary communication received by them.

This communication is evidently one of a series that is being distributed through the country. Its authors are agents of American manufacturers (their names and addresses we withhold), and the letter runs:

April 2, 1906.

"Dear Sirs,—  
"Ref. Adv. Dept.  
"We are looking for letters from private individuals in connection with our advertising department.

"We presume you have an accumulation of these letters, and if you would care to sell them we would like to know how many you can supply us and what your price per thousand would be.

"Thanking you in anticipation, we beg to remain, etc."  
In forwarding us this strange request (adds the Mail), the firm which received it says: "In the ordinary way such a letter would have been promptly relegated to the wastepaper basket; but we send it to you for inspection. We can scarcely think that any self-respecting firm would sell the correspondence of their clients. In any case, the practice is, in our opinion, one which calls for condemnation."

### FERROVIM TRADE MARK

A TONIC FOR ALL  
It makes new blood  
It invigorates  
It strengthens  
It builds  
BONE AND MUSCLE

Use with the greatest advantage by all weak people. Promotes fattening, makes pallid cheeks into rosy ones.  
Davis & Lawrence Co., New York.

### 'OBEDIENCE TO NATURE'S LAWS. YOUR AILMENT IS NATURE'S REPROOF. To overcome that ailment You require Nature's Assistance. ENO'S 'FRUIT SALT' IS NATURE'S OWN REMEDY,

and an unsurpassed one. It is peculiarly adapted for any constitutional Weakness of the Liver, possesses the power of reparation when digestion has been disturbed or lost, and places the invalid on the right track to Health.

A WORLD OF WOES is avoided by those who keep and use ENO'S 'FRUIT SALT.'  
NO FAMILY SHOULD EVER BE WITHOUT IT.

A GENTLEMAN WRITES:—"After 25 years' use I have found a cup of hot tea, taken in the morning about a quarter of an hour after a dose of 'FRUIT SALT,' a great boon."

CAUTION.—Examine the Capsule and see that it is marked ENO'S 'FRUIT SALT' otherwise you have the cheapest form of Imitation.  
Prepared only by J. C. ENO, Ltd., 'FRUIT SALT' WORKS, London S.E.  
Eng. by J. C. ENO'S Patent.  
Sold by Chemists, &c., everywhere.

### FACTS WORTH KNOWING

That for Laces, Embroideries, Boods and Haberdashery in general  
E. A. ISSA & BROS.

Maintain the lead, and outdistance all their Competitors in price and value. This is no puff but a genuine fact. We cater for the masses, hence we are in a position to put bargains on the market whereby dealers can double their outlay and thus make handsome profits.  
We are Wholesale dealers and buy from the best markets in England, Germany and America. We invite your Custom, when once you buy from us you will always get your requirements from us

E. A. ISSA & BROS.,  
137 Harbour Street

### Bull Dog Brand



Ale and Guinness' Stout

'BULL DOG' Brand is a bottling of the fine  
the Highest Awards at the following exhibitions:—  
MELBO URNE 1880.  
CALCUTTA 1883-84.  
JAMAICA 1891.  
CHICAGO 1893.  
SAN FRANCISCO 1894.

Please that each bottle bears the Trade Mark as above with the Firm signature on the body of the Dog.  
To be obtained of the Leading Importers and Retailers throughout the island.

### Saddles

SADDLES! SADDLES!  
LEGGINGS! BRIDLES  
BITS!

Every horseman should have a turn at which can be had at any price from  
NORTON CO.,  
SAV-LA-MAR

S T. Eustace Fielding  
Late of the Kingstar Plumbing Coy.  
Contractor & Builder,  
81 Harbour St., Kingston,  
Jamaica.

Plans and Specifications for Buildings prepared at moderate charges.

### EVERY WOMAN

Is interested and should know about the wonderful  
MARVEL WHIRLING  
SPRAY DOUCHE



Ask your druggist for it. If he cannot supply the MARVEL, accept no other but send stamp for 1 shilling to the nearest branch available to ladies.  
MARVEL CO., 121 Park Row, New York.  
JOHN M. CROSSWELL & Co., Druggist,  
124 King-street, Sole Agent.



Levien & Sherlock,

Preserve and Turtle Manufacturers,  
664 Harbour street,  
Kingston, Jamaica, B.W.I.

Be glad to inform the Public in general and particularly Visitors to the Island that they are prepared to put up cases assorted Native Preserves at

One Guinea Each.  
This is an opportunity never yet offered before, for preserves to be sent abroad.  
PRESERVES, NATIVE PICKLES, CURRIES and TURTLE DELICACIES, always on hand Your patronages solicited.

### Monkey

For CLEANING and POLISHING  
POTS, PANS, KETTLES,  
GLASS, &c.,  
MAKES TIN LIKE SILVER,  
COPPER LIKE GOLD,  
WON'T WASH CLOTHES.

### Brand

Wholesale Buying Agents:  
C. REID CAMPBELL, KINGSTON. J. E. KERR & CO., MONTEGO BAY.

### BOVRIL

is the Cook's best friend.

An appetising and nutritious soup is quickly made by the use of Bovril and it renders Curries and all made dishes palatable and strengthening.

### FOR STOMACH AND BOWEL TROUBLES

Pleasant to take, agreeable to the weakest stomach, antiseptic, cleansing, soothing, healing, and an aid to digestion.

### ANGIER'S EMULSION

relieves ailments of a catarrhal, fermentative, ulcerative or tubercular nature. It subdues irritation and soreness; stops fermentation and bacterial growth, compels perfect digestion and assimilation and

### STRENGTHENS AND INVIGORATES

the entire alimentary tract. Thus, the organs are restored to a clean and sound condition, reconstructive elements are furnished to the system, the bowels act normally and regularly, the body is fattened, the nerves are calmed and strength is increased. Angier's Emulsion is sold by druggists everywhere.  
ANGIER CHEMICAL CO., BOSTON, MASS., U. S. A.

### CHALLENGE FOR AMERICA'S CUP.

At Work on Design for Fourth Shamrock.

### MAY NOT BE BUILT.

Yachtsmen in England are very much interested in the news that Sir Thomas Lipton has commissioned Alfred Mylne to design a challenger for the America's Cup. According to the Glasgow correspondent of the Boston Herald "the commission is the outcome of a movement which was made several months ago to take advantage of the opportunity likely to be afforded by the international conference on racing rules to have the whole matter of any America's cup contest discussed by neutral parties. It was hoped that the delegates that it was expected America would send to that conference might be so affected by the universal feeling that they would be induced to pave the way to a better understanding than obtains at present. The refusal at the eleventh hour to take any official cognizance of the conference frustrated this hope.

"It was chiefly in reliance on this hope that Mr. Mylne was commissioned to go ahead with the designing of a cup challenger, to be known, naturally, as Shamrock IV. This commission is, however, in a different position to that from which the designers of the other challengers started. On previous occasions the way had been cleared of all the formidable difficulties before the matter had advanced to the placing of a definite order with the designer. On this occasion the position is different. The difficulties which have blocked the way to a reopening of the contest for two years still stand, and so well are they recognized that it remains at the moment a doubtful question whether the fourth Shamrock will ever be advanced from the provinces of paper and ink to that of actual form and substance.

"In the meantime all that can be said is that Mylne in his design is working with special eye to the rule of measurement adopted by the conferees. The order placed with him does not necessarily mean that the yacht which he is designing will ever be built. It means only that Sir Thomas Lipton is ready and willing to take advantage of the willingness on the part of the New York Yacht Club to have the contest continued under amended rules."

### CONSUMPTION AND LUNG DIFFICULTIES.

Always arise from particles of corrupt matter deposited in the air cells by impure blood. Purify that stream of life, and it will very soon carry off and destroy the poisonous matter, and like a crystal river flowing through a desert, will bring with it and leave throughout the body the elements of health and strength. As the river, leaving the elements so fertile in its course, carries the before barren waste to bloom with flowers and fruit, so pure blood causes the frame to rejoice in strength and health, and bloom with undying beauty. All Medicine Dealers sell Dr. Morse Indian Root Pills.

# Mitcham! Mitcham! Mitcham!

Mitcham is a Distinct Success.

Mitcham has been a Boon to the Public

BECAUSE it is the Best 1 1/2 Cigarette that has ever been on the Market.

BECAUSE smokers of Three Penny Cigarettes are now smoking Mitcham and saving.

# 1 1/2 PER PACK.

Six Empty Packets Redeemed for One Green Stamp.

Smokers of Cigarettes who once try Mitcham will smoke no other.

To be had of all Retailers and Wholesale from

C. E. JOHNSTON & CO, Port Antonio.  
ADOLPH LEVY & BRO., Kingston.